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n: a short (in height) perceptive woman with strong conceptual skills; someone who demands to live life to its fullest.

summary of qualifications

- Experience in both areas of the creative department as both art director and copywriter
- Management skills in working with freelance and overseeing art department
- Flexible in collaborating with colleagues, supporting the department head, and experience in working in a leadership role
- Collaborating with the account team to discuss client requirements, planning, and product background

NOTES:

Every agency looks for something different. This page only shows a slice of who I am. I have highlighted what I think is most important. Please feel free to contact me at any time if you would like to chat with me or if you want to speak with someone who has worked with me-

I look forward to hearing from you.



IMPORTANT CONTACT INFO

Jodi Skeris
1866-778-6514 (vm) • 608-695-5477 (c)
www.skeris.com • jskeris@gmail.com

employment

Freelance (New York, NY and San Francisco, CA) 08/07-current
Sr ART DIRECTOR

Small Businesses in SF (logo and brand design), Individual Start-ups, Concentric Rx, Wishbone, Draft FCB, Harrison + Star (BioOncology), and NYC Theater Shows.

Kane and Finkel (San Francisco, CA) 05/09-10/09

Sr COPYWRITER

Lead writer on a high science brand: Letairis—a medication for patients with a rare disease called pulmonary arterial hypertension (PAH). Researched and wrote highly clinical materials, informational brochures for doctors, and rep training documents.

Draft FCB (New York, NY) 01/09-02/09

Sr COPYWRITER - Freelance

Primarily sought out for HIV account and handled annotations as well as lead writer on some projects. Helped manage account with CW Sup for day to day tasks. Also concepted on both HIV and ocular accounts. Accounts: Reyataz, Atripla (HIV) and Besivance, Alrex (ocular)

The Iron Works (New York, NY) 02/08-12/08

COPYWRITER

Began as one of many writers on a few accounts, then was quickly sought to oversee Bayer account as well as help on other accounts for concepting, headlines, taglines, and pitches. Also assisted CW Sup on HIV account for research and annotations. Accounts: Bayer Diabetes, Vanda, Novartis (MS), and Prezista (HIV)

AgencyRx (New York, NY) 05/06-08/07

Sr ART DIRECTOR

Execute multiple tasks including concepting ideas, layout/design explorations, print/image management and management of junior partners. Comfortable in presenting work to CDs, account staff, and clients. Work closely with writer to generate headlines, taglines and naming projects. Accounts: Galvus, Enablex, Pegasus, Exjade iron awareness and Kadian.

ART DIRECTOR

Freelance: Greenville, SC and Chicago 05/01-11/02

Fulltime: Madison, WI 12/02-05/06

education

VCU Adcenter, Richmond, VA—Advertising/Art Director
Masters of Science awarded June 2002

University of Minnesota, Minneapolis, MN—Advertising
Bachelors of Arts awarded June 2000

skills

Language: ASL/Sign Language

Computers: Photoshop, Illustrator, InDesign, Final Cut Pro, Quark Xpress, & Microsoft Office.

Other: Northern Shao Lin **Kung Fu**, karaoke, film, breakdancing, and comedy.